



ROTAGRAM

ROTARY CLUB of NEW BERN

Editor: Susan Moffat-Thomas

BIMONTHLY NEWSLETTER

PROGRAM RECAPS

Jan. 11 – Tracey Ivy, District Rotary Foundation Chair, Past Dist. Gov. 20019/20, recognized Dennis Leoni as a PHF+2 and complimented our club for its outstanding giving (\$25K+), topping other Clubs in the 7720 District including Oriental, and for 50% or more of the membership being PHF’s. As the District Rotary Foundation chair, she gives generously through Rotary Direct and encouraged members to do the same as the Foundation has a tremendous impact on sustainable projects throughout the world, which embraces the heart of Rotary.

Up-Coming Programs

Jan. 18th - Jacob (Jay) Killian, Rotary District 7720 CART (Coins for Alzheimer's Research Trust) Chair, CART Program, Research Grants, and Progress toward slowing / eliminating Alzheimer's.

Jan. 25 - Rachel Hines, Craven Cty. Hospice Mgt. Team
Craven County Hospice

Shamrockin’/Auction Up-date

1. Title/Presenting Sponsor Haggan & Hagan (Taco Bell Franchise Owners)
2. A DJ and Headline Band are booked
3. We are working with Freshwater Brewery to supply craft beer and wine for the event
4. On-line Auction items needed – B/S/H/ contributed dishwasher.

Sponsorships at all levels needed.

Auction & Sponsorship forms attached with Jan. 15 Rotagram email

**District 7720 Area 8 Mid-Year Conference
February 9, 5:30 – Chelsea Restaurant, \$31**

See attachment with Rotagram email for more details

New Member Proposals

**Katherine Peterson, Dev. Mgr. Tryon Palace
Sponsor: Susan Moffat-Thomas
Craig Keenhold, GM, Kellum Law Firm
Sponsor: Gray Wheeler**

THE 4-WAY TEST

More than 85 years ago, in the midst of the Great Depression, Rotarian Herbert Taylor, devised a simple four-part ethical guideline that helped him rescue a beleaguered business and many others find their own ethical compass. Soon embraced and popularized by RI, The 4-Way Test today stands as one of the organization’s hallmarks. Herbert J. Taylor, was a consummate salesman, and a leader of men. After graduating from Northwestern University, in 1893, and service in WWI, he worked for the Jewel Tea Company and joined the Rotary Club of Chicago. In 1932, he resigned to become president of the near bankrupt Club Aluminum Co. of Chicago. Looking for a way to save the company, he wrote a four-question statement for the staff to use as a measuring stick of ethics that comprise the Test today. He checked the statement with a Roman Catholic, Christian Scientist, Orthodox Jew, and a Presbyterian, who all agreed the four principals provided an exemplary guide for personal and business life and The 4-Way Test was born. Profound in its simplicity, the Test became the basis for all decisions at Club Aluminum. But, would a test that calls for a thoughtful examination of one’s motives and goals with an emphasis on truth, fairness, and consideration, and provides a moral diet so rich that it gives some people, “ethical digestion,” work in the real world? In Club Aluminum, The 4-Way Test, a part of the corporate culture, helped improve the nearly bankrupt company, whose net worth grew to \$12M+ by 1937. The 4-Way Test, was put to the acid test in one of the toughest times the business community has ever known and survived in the arena of practical commerce. In 1942, RI approved, The 4-Way Test becoming a component of the Vocational Service Program. Today it is a vital element in all 4 Avenues of Service and is international. It knows no politics, dogma or creed, and has all the ingredients for a successful life, and guide for business and professional men and women in these fast-paced times.

Jim’s Minutes – 1/4. Current thinking in Rotary’s top echelons; Rotary can be more effective world-wide by expanding its cooperation with other international organizations and giving more money to fewer programs, a significant change that may become the norm. With more priority setting from the top tier, increasing regions consolidating funding, may decrease roles for clubs and districts, with fewer dollars available for club and district grants. 1/11 – Jan. 2019 Up-dated Code of Conduct. As a Rotarian, I will: act with integrity and high ethical standards in my personal and professional life; Deal fairly with others and treat them and their occupations with respect; Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people’s quality of life in my community and in the world; Avoid behavior that reflects adversely on Rotary or other Rotarians; Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment and help.